

GO OUTDOOR



GO OUTDOOR OTAGO

2010

DATES:

29th - 31st October 2010

VENUE:

The Edgar Sports Centre
Portsmouth Drive
Dunedin



INTRODUCTION

I would like to take this opportunity to thank you for choosing **Go Outdoor Otago 2010** to portray your products. The team of the Go Outdoor Otago 2010 will gladly be available to answer any questions that you may have before and during the show.

Previously known as The **Otago Boat & Outdoor Show**, the **2008** show proved again to be extremely successful with 10,000 high quality visitors coming to the Show. A substantial number of boats and related products were sold with others ordered during the three day Show.

Products successfully promoted at the Show from all sectors of the marine industry include: Boats, Engines, Communications and Electronics, Caravans and RV's, Camping Sports and Leisure Equipment, Holiday Destinations, Jet Skis, Specialist Books and Magazines, Fishing Forums and Equipment, Diving, Kayaking and much more. Everything is for sale with great deals offered.

OUR SHOWS ARE PROMOTED

Our comprehensive advertising and marketing campaign has proven extremely successful in past years and will ensure a dedicated buying public at Go Outdoor Otago. As organisers we know that an exhibition is only as successful as the visitors delivered to your stand, combined with your personal input as the exhibitor.

We use many types of media from; Television, Radio, Newspapers and related magazines, Billboards, Posters, Flyers and our Show Publication. An extensive marketing program will start from the mid-August.

SHOW DETAILS

VENUE

The Edgar Centre, Dunedin

DATE/TIME

Go Outdoor Otago will be open to the public from:

Friday	29 th October 2010	2:00pm – 6:0pm
Saturday	30 th October 2010	10:00am – 6:00pm
Sunday	31 st October 2010	10:00am – 4:30pm

ADMISSION

Adult	\$ 10.00	Pensioners	\$ 8.00	Student	\$ 8.00 ID
Children (15 and under)		FREE			

There will be EFTPOS available at the main entrance but with **no** cash out facility.

HEALTH & SAFETY

All exhibitors are to ensure that all their sites and activities comply under The Health and Safety Employment Act and follow all relevant Laws, By Laws and recommended Code of Practice.

All Accidents / Near Misses are required to be reported to the Organisers immediately. In the event of a serious accident the scene of the accident is not to be disturbed until the appropriate investigation has been carried out.



SECURITY

Exhibitors are responsible for their exhibit during the working hours of the Show. There will be both Static and Mobile Security Guards supplied after exhibition hours on site. This cost is included in your rental charge. The Organisers accept no liability for loss or damage to the exhibitor's property.

EXHIBITOR FACILITIES

Complementary Tea and Coffee will be supplied for all Exhibitors on the Mezzanine Floor of the Edgar Centre.

PETS

Animals are not permitted on site during the Show as well as "Build-Up" and "Break-Down" days.

ALCOHOL & DRUGS

People under the influence of Alcohol and Drugs will not be permitted entry into the show. The taking of illegal drugs is prohibited on the show grounds, anybody seen to be taking drugs on site will be removed immediately.

SPOT PRIZES

All Exhibitors are invited to offer spot prizes. Prizes will be given away throughout the duration of the Show.

BUILD-UP & BREAK-DOWN DAYS

All Exhibitors and associated staff participating in Go Outdoor Otago, build-up and break-down during trading hours do so at their own risk. All Exhibitors and staff accept full responsibility for their own safety and personal property during build-up and break-down of Go Outdoor Otago.

- **Children are not permitted on site during this period.** Please do not bring children to the venue during build-up and break-down periods as they will be asked to leave immediately.
- **Animals are not permitted on site at any time.**
- Alcohol is not permitted during build-up and break-down period.
- Do not access any area where a safety barrier is in place.
- Vehicle drivers must maintain extreme caution at all times.
- If Exhibitors wish to use LPG Gas they must make an application to the Dangerous Goods Department for approval. Without approval they will not be permitted.

If you are unsure of a particular aspect of your stand, please do not hesitate to contact the Organisers for assistance.

SITE REGISTRATION

On build-up day Exhibitors will be issued with 'Exhibitors Passes' that are to be worn at all times. No-one will be admitted without a pass during the Show.

BUILD-UP DAYS

Friday	29 th October	7.00am till 1.00pm
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BREAK-DOWN DAY

Sunday	31 st October	5.00pm till 8.00pm
Monday	1 st November	8.00am till 12.00noon

All sites must be cleared by midday on Monday and left in the same condition as they were found, you are liable for costs incurred to remedy and damage.

TERMS AND CONDITIONS

All reference to the Organisers refers to E'Vantz (NZ) Ltd, as sole Organiser. The Organiser will take no responsibility for the products displayed by any individual Exhibitor this includes any grantee, endorsement or promise offered by an Exhibitor.

RENTAL

The rental charge includes facilities as listed. Any additional facilities are for the Exhibitor to arrange and pay for. No additional facilities will be provided or paid for by the Organisers. The exhibitor may not sublet or assign or part with possession of his contracted site without prior consent from the Organisers. The exhibitor will use the contracted site only for the purpose authorized.

EXHIBITION SPACE & SIGNAGE

You are required to decorate your Exhibition Space to a very high standard for the duration of the show. All storage boxes must be completely out of sight. No part of any display shall protrude outside or over allotted areas. Signage must be professionally made and in a good state of repair.

COMPLIMENTARY PASSES

Each Exhibitor will receive 5 complimentary passes for each stand purchased - up to a maximum of 25 passes.

SALE OF PRODUCTS

Sale of products to the public is encouraged and Exhibitors should make the appropriate manning arrangements.

STAND INSTALLATIONS

Exhibitors shall not engage any Contractor other than official contractors to erect and set up display, carry out electrical work without the written consent of the Organisers.

FAILURE OF USE

If the exhibitor fails to use the contracted site by midday of the last set up day, the Organisers reserve the right to relet the site and rental paid by the Exhibitor will be forfeited.

POSTPONEMENT OR ABANDONMENT OF SHOW

In the event Go Outdoor Otago 2010 is postponed or abandoned (for any reason beyond the control of E'Vantz NZ Ltd), the Organiser will be entitled to (after receiving in writing from the Exhibitor), refund in whole or part, any payment made by exhibiting companies for stand space only.

CANCELLATION

On behalf of the Exhibitors, the Organisers are committed to the costs of setting up the exhibition. Therefore in the event of an Exhibitor cancellation, no refund will be allowed.

REFUNDS FOR ALL EXHIBITORS

The Organiser will not refund rentals for stands or plant due to Exhibitor cancellation or weather cancellation prior to or during the Exhibition.

INDEMNIFICATION

Exhibitors shall indemnify the Organiser against all claims, demands, proceedings, suit costs, damages, expenses and losses whatsoever for damages that might occur to persons or property as a consequence of participation in this Exhibition.

INSURANCE

All stands and exhibits are at the risk of the Exhibitors and the Organisers shall not in any way be responsible for any loss or damage. The Organiser will arrange public liability cover.

CONCLUSION OF EXHIBITION

Exhibitors must have their display and all debris cleared by midday of the last day set aside for dismantling. For security reasons nothing may be removed from any stand prior to breakdown or by special arrangement with the Organisers.

PHOTOGRAPHY

During the duration of the show the organisers may take photographs of Exhibits, Products and Demonstrations which could be used for future marketing purposes for the show.

DAMAGE OF BUILDINGS AND ENVIRONMENT

The Exhibitor must leave the contracted site in the same condition as at the time it was let into possession. Any damage to walls, floors or buildings in general will be repaired by outside contractors charged to the Exhibitor.

CANCELLATION OF EXHIBITOR

The Organisers have the right to cancel this contract and/or to remove any products of Exhibit from the any show, with out notice, and to retain any money in relation thereto, and shall not be liable for any resulting losses to the Exhibitor:

- If the exhibitor or the exhibitors assistant(s) infringe any of the site Rules;
- If, in the organisers' opinion, any product or Exhibit may be a cause of offence or harm to the public, or is not in the best interest of the shows;
- If the Organisers fails to perform or fulfil any of their obligations caused by any circumstances, including but not limited to acts of God, fire, flood, war, public disaster, and industrial dispute or Government enactment.

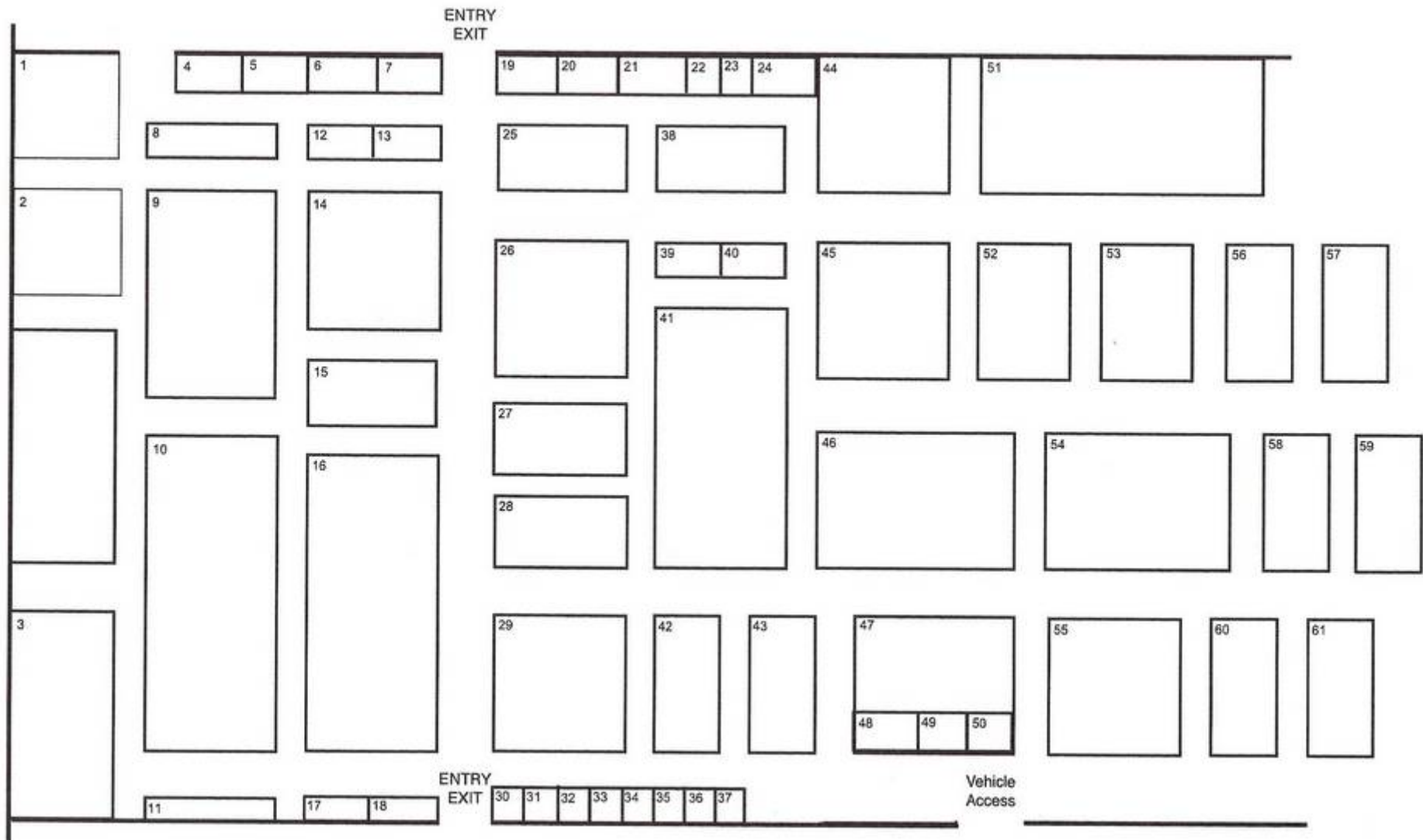
ALTERATION OF CONDITIONS

The above conditions are subject to change by the Organiser without prior notice and will be binding on all Exhibitors.

DISPUTES

In the event of any dispute about the interpretation of the information in this booklet, the Organisers interpretation shall be final and binding.

Tony Smoor Director 027 439 9318



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The Edgar Sports Centre
 Portsmouth Drive
 Dunedin, New Zealand

Please complete this booking form, **making a copy for your records** and post the original with cheque for **FULL** payment (incl. GST) payable to **Eventz (NZ) Ltd**,

To: Eventz NZ Ltd, GO OUTDOOR OTAGO, PO Box 18561, Christchurch, New Zealand

APPLICATION FORM for EXHIBITORS	
As spaces are limited bookings will be taken in order of receipt and must include Full payment.	
COMPANY DETAILS (Please print)	
Name of Company	
Postal Address	
Contact details	PH: _____ FAX: _____ Mobile _____ EMAIL: _____
Contact person	
Type of products being exhibited. Full Details required for PR Releases	
Exhibitor ID passes (Please list first name and surname of those employees working on display. Include additional sheet if required).	

Site Costs	Dimensions	SQM	Cost per SQM	TOTAL (ex. GST)
	3 x 1.2m	3.6	\$93.50	\$336.5
	3 x 3m	9	\$77.00	\$693.00
	6 x 3m	18	\$71.50	\$1287.00
	6 x 6m	36	\$66.00	\$2376.00
	9 x 9m	81	\$55.00	\$4455.00
	12 x 12m	144	\$44.00	\$6336.00

All Sites are inclusive of panel system where shown on map

	STAND NUMBER/S	COST (ex. GST)
Preference No.1 Same as last year Yes / No or		\$
Preference No.2		\$
Preference No.3		\$

ADDITIONAL REQUIREMENTS	QUANTITY	COST	TOTAL (ex. GST)
Phone line of EFTPOS facility		Price on application	\$
Design & Build panel system		Price on application	\$
Furniture		Price on application	\$
Do you require forklift assistance?		no charge	\$0
TOTAL			\$

SUMMARY COSTING	COST
Stand Preference No.1	\$
Total additional requirements	\$
Subtotal	\$
Plus GST (@12.5%)	\$
TOTAL	\$

I/We, on behalf of the above noted company have read and agree to abide by the terms and conditions enclosed in this pack.

.....
Name (Please print)

.....
Signature

.....
Date

For further enquiries regarding this application, please contact GO OUTDOOR OTAGO

Tony Smoor 027 4399 318, Fax (03) 3350551,

Christine Allan 027 223 3128 Email: christine@gooutdoor.co.nz

Confirmation of your booking and a GST invoice for the total cost will be sent during August